# Research Article An Application of Differential Subordination

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We apply the general theory of differential subordination to obtain certian interesting criteria for *p*-valent starlikeness and strong starlikeness. Some applications of these results are also discussed.

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#### **1. Introduction**

Let  $\mathcal{A}_p$  ( $p \in \mathbb{N} = \{1, 2, 3, ...\}$ ) be the class of functions f(z) of the form

$$f(z) = z^{p} + \sum_{m=1}^{\infty} a_{p+m} z^{p+m}$$
(1.1)

which are analytic in the open unit disk  $\Delta := \{z : |z| < 1\}$ .

Let p be the class of functions p(z) of the form

$$p(z) = 1 + \sum_{n=1}^{\infty} p_n z^n$$
(1.2)

which are analytic in  $\Delta$ . If  $p(z) \in \mathcal{P}$  satisfies  $\Re p(z) > 0$  ( $z \in \Delta$ ), then we say that p(z) is a Carathéodory function.

With a view to recalling the principle of subordination between analytic functions, let the functions f and g be analytic in  $\Delta$ . Then we say that the function f is subordinate to g if there exists a Schwarz function w(z), analytic in  $\Delta$  with

$$w(0) = 0, \qquad |w(z)| < 1 \quad (z \in \Delta),$$
 (1.3)

such that

$$f(z) = g(w(z)) \quad (z \in \Delta). \tag{1.4}$$

We denote this subordination by

$$f \prec g, \qquad f(z) \prec g(z) \quad (z \in \Delta).$$
 (1.5)

In particular, if the function g is univalent in  $\Delta$ , the above subordination is equivalent to

$$f(0) = g(0) \quad \text{or} \quad f(\Delta) \subset g(\Delta).$$
 (1.6)

For  $-1 \le b < a \le 1$  and  $0 < \gamma \le 1$ , a function  $f \in \mathcal{A}_p$  is said to be in the class  $S_p^*(\gamma, a, b)$  if it satisfies

$$\frac{zf'(z)}{f(z)} \prec p\left(\frac{1+az}{1+bz}\right)^{\gamma}.$$
(1.7)

Also, we write  $S_p^*(\gamma, 1, -1) = SS_p^*(\gamma)$ , the class of strongly starlike *p*-valent functions of order  $\gamma$  in  $\Delta$ .  $S_p^*(1, a, b) = S_p^*(a, b)$ , the class of Janowski starlike *p*-valent function,  $S_p^*(1, -1) = S_p^*$ , the class of *p*-valent starlike function, and  $S_p^*(1 - 2\gamma, 1) = S_p^*(\gamma)$  ( $0 \le \gamma < 1$ ), the class of *p*-valent starlike function of order  $\gamma$ .

For Carathéodory functions, Miller [1] obtained certain sufficient conditions applying the differential inequalities. Recently, Nunokawa et al. [2] have given some improvement of result by Miller [1]. Recently Ravichandran and Jayamala [3] studied some subordination results for Carathéodory functions. In this paper by extending the result of Ravichandran and Jayamala [3], we find sufficient conditions for the subordination  $p(z) \prec q(z)$  to hold for given q(z) and criteria for *p*-valent starlikeness. Our results include results obtained by Nunokawa et al. [2]. We also give some criteria for *p*-valently starlikeness and strong starlikeness.

To prove our result we need the following lemma due to Miller and Mocanu [4].

**Lemma 1.1** (see [4, Theorem 3.4h, page 132]). Let q(z) be analytic and univalent in the unit disk  $\Delta$  and  $\theta(\omega)$  and let  $\phi(\omega)$  be analytic in a domain D containing  $q(\Delta)$  with  $\phi(w) \neq 0$  when  $w \in q(\Delta)$ . Set

$$Q(z) = zq'(z)\phi(q(z)), \qquad h(z) = \theta(q(z)) + Q(z).$$
 (1.8)

Suppose that

(i) Q(z) is starlike univalent in  $\Delta$ ,

(ii)  $\Re\{zh'(z)/Q(z)\} = \Re\{\theta'(q(z))/\phi(q(z)) + zQ'(z)/Q(z)\} > 0$  for  $z \in \Delta$ .

If p(z) is analytic in  $\Delta$  with,  $p(0) = q(0), p(\Delta) \subseteq D$ , and

$$\theta(p(z)) + zp'(z)\phi(p(z)) \prec \theta(q(z)) + zq'(z)\phi(q(z)), \tag{1.9}$$

then  $p(z) \prec q(z)$  and q(z) is the best dominant.

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### 2. Application of Differential Subordination

By making use of Lemma 1.1, we first prove the following theorem.

**Theorem 2.1.** Let  $0 \neq \alpha \in \mathbb{C}$  and  $\lambda$  be a positive real number. Let q(z) be convex univalent in  $\Delta$  and  $\Re((1-\alpha) \setminus \alpha + m(q(z))^{m-1}) > 0, m \in \mathbb{N} \setminus \{1\}$ . If  $p \in \mathcal{P}$  satisfies

$$(1-\alpha)p(z) + \alpha(p(z))^{m} + \alpha\lambda z p'(z) \prec h(z), \qquad (2.1)$$

where

$$h(z) = (1 - \alpha)q(z) + \alpha (q(z))^m + \alpha \lambda z q'(z), \qquad (2.2)$$

then

$$p(z) \prec q(z), \tag{2.3}$$

and q(z) is the best dominant of (2.1).

Proof. Let

$$\theta(w) = (1 - \alpha)w + \alpha w^m, \qquad \phi(w) = \alpha \lambda. \tag{2.4}$$

Then clearly  $\theta(w)$  and  $\phi(w)$  are analytic in  $\mathbb{C}$  and  $\phi(w) \neq 0$ . Also let

$$Q(z) = zq'(z)\phi(q(z)) = \alpha\lambda zq'(z),$$
  

$$h(z) = \theta(q(z)) + Q(z)$$
(2.5)  

$$= (1 - \alpha)q(z) + \alpha(q(z))^{m} + \alpha\lambda zq'(z).$$

Since q(z) is convex univalent, zq'(z) is starlike univalent. Therefore Q(z) is starlike univalent in  $\Delta$ , and

$$\Re\left(\frac{zh'(z)}{Q(z)}\right) = \frac{1}{\lambda} \Re\left\{\frac{1-\alpha}{\alpha} + m(q(z))^{m-1} + \lambda\left(1 + \frac{zq''(z)}{q'(z)}\right)\right\} > 0$$
(2.6)

for  $z \in \Delta$ .

From (2.1)–(2.6) we see that

$$\theta(p(z)) + zp'(z)\phi(p(z)) \prec \theta(q(z)) + zq'(z)\phi(q(z)) = h(z).$$

$$(2.7)$$

Therefore, by applying Lemma 1.1, we conclude that  $p(z) \prec q(z)$  and q(z) is the best dominant of (2.1). The proof of the theorem is complete.

By taking  $\alpha$  as real and  $q(z) = ((1 + az)/(1 + bz))^{\gamma}$  in Theorem 2.1, we get the following corollary.

**Corollary 2.2.** Let  $-1 \le b < a \le 1$ ,  $m \in \mathbb{N} \setminus \{1\}, 0 < \gamma \le 1/(m-1)$ ,  $\lambda$  be real number such that  $\lambda > 0$  and  $0 < \alpha \le 1$ . If  $p \in \mathcal{P}$  satisfies

$$(1-\alpha)p(z) + \alpha(p(z))^{m} + \alpha\lambda z p'(z) \prec h(z), \qquad (2.8)$$

where

$$h(z) = (1 - \alpha) \left(\frac{1 + az}{1 + bz}\right)^{\gamma} + \alpha \left(\frac{1 + az}{1 + bz}\right)^{m\gamma} + \frac{\alpha \lambda \gamma (a - b)z}{(1 + az)^{1 - \gamma} (1 + bz)^{1 + \gamma}},$$
(2.9)

then

$$p(z) \prec \left(\frac{1+az}{1+bz}\right)^{\gamma},\tag{2.10}$$

and  $((1 + az)/(1 + bz))^{\gamma}$  is the best dominant of (2.8).

**Corollary 2.3.** Let  $-1 \le b < a \le 1$ ,  $\lambda > 0$ . If  $f \in \mathcal{A}_p$  satisfies  $f(z) \ne 0$  in 0 < |z| < 1 and

$$\frac{zf'(z)}{pf(z)} \left[ 1 - \alpha + \frac{\alpha}{p} \left( 1 - \lambda p \right) \frac{zf'(z)}{f(z)} + \alpha \lambda \left( 1 + \frac{zf''(z)}{f'(z)} \right) \right] \prec h(z), \tag{2.11}$$

where

$$h(z) = (1 - \alpha) \left(\frac{1 + az}{1 + bz}\right)^{\gamma} + \alpha \left(\frac{1 + az}{1 + bz}\right)^{2\gamma} + \frac{\alpha \lambda \gamma (a - b)z}{(1 + az)^{1 - \gamma} (1 + bz)^{1 + \gamma}},$$
(2.12)

then

$$\frac{zf'(z)}{pf(z)} < \left(\frac{1+az}{1+bz}\right)^{\gamma}.$$
(2.13)

*Proof.* Let p(z) = zf'(z)/pf(z), then  $p \in \mathcal{P}$  and (2.11) can be written as

$$(1-\alpha)p(z) + \alpha p^{2}(z) + \alpha \lambda z p'(z)$$

$$\prec (1-\alpha) \left(\frac{1+az}{1+bz}\right)^{\gamma} + \alpha \left(\frac{1+az}{1+bz}\right)^{2\gamma} + \frac{\alpha \lambda \gamma (a-b)z}{(1+az)^{1-\gamma} (1+bz)^{1+\gamma}}.$$
(2.14)

Taking m = 2 in Corollary 2.2 and using (2.14), we have

$$\frac{zf'(z)}{pf(z)} \prec \left(\frac{1+az}{1+bz}\right)^{\gamma}.$$
(2.15)

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By taking  $p = \lambda = \gamma = a = 1$  and b = -1 in Corollary 2.3, we get the following result of Padmanabhan [5].

**Corollary 2.4.** *Let*  $f \in \mathcal{A}$  *and* 

$$\frac{zf'(z)}{f(z)} + \alpha \frac{z^2 f''(z)}{f'(z)} \prec \frac{2\alpha (z^2 + 2z) + 1 - z^2}{(1 - z)^2} \quad (0 < \alpha \le 1),$$
(2.16)

then

$$\Re\left(\frac{zf'(z)}{f(z)}\right) > 0. \tag{2.17}$$

**Theorem 2.5.** Let  $\alpha, \beta, \xi, \eta \in \mathbb{C}$  and  $\eta \neq 0$ . Let q(z) be convex univalent in  $\Delta$  and satisfy

$$\Re\left[\frac{1}{\eta}(\beta+2\xi q(z))\right] > 0.$$
(2.18)

*If*  $p \in \mathcal{P}$  *satisfies* 

$$\alpha + \beta p(z) + \xi p^{2}(z) + \eta z p'(z) \prec \alpha + \beta q(z) + \xi q^{2}(z) + \eta z q'(z) = h(z),$$
(2.19)

then

$$p(z) \prec q(z), \tag{2.20}$$

and q(z) is the best dominant of (2.19)

*Proof.* By setting  $\theta(w) := \alpha + \beta w + \xi w^2$  and  $\phi(w) := \eta$  it can be easily observed that  $\theta(w)$  and  $\phi(w)$  are analytic in  $\mathbb{C}$  and that  $\phi(w) \neq 0$  ( $w \in \mathbb{C} \setminus \{0\}$ ).

Also, by letting

$$Q(z) = zq'(z)\phi(q(z)) = \eta zq'(z),$$
  

$$h(z) = \theta(q(z)) + Q(z)$$
(2.21)  

$$= \alpha + \beta q(z) + \xi q^{2}(z) + \eta z q'(z),$$

we find that Q(z) is starlike univalent in  $\Delta$  and that

$$\Re\left(\frac{zh'(z)}{Q(z)}\right) = \Re\left[\frac{1}{\eta}\left(\beta + 2\xi q(z)\right) + \left(1 + \frac{zq''(z)}{q'(z)}\right)\right] > 0.$$
(2.22)

The differential subordination

$$\alpha + \beta p(z) + \xi p^{2}(z) + \eta z p'(z) \prec \alpha + \beta q(z) + \xi q^{2}(z) + \eta z q'(z)$$
(2.23)

becomes

$$\theta(p(z)) + zp'(z)\phi(p(z)) \prec \theta(q(z)) + zq'(z)\phi(q(z)).$$
(2.24)

Now, the result follows as an application of Lemma 1.1.

**Theorem 2.6.** Let  $\alpha, \beta, \xi, \eta$ , and  $\delta$  be complex numbers,  $\delta \neq 0$ . Let  $0 \neq q(z)$  be univalent in  $\Delta$  and satisfy the following conditions for  $z \in \Delta$ :

(1) let Q(z) = δzq'(z)/q(z) be starlike,
 (2) ℜ{(β/δ)q(z) + (2ξ/δ)q<sup>2</sup>(z) - (η/δq(z)) + zQ'(z)/Q(z)} > 0.

*If*  $p \in \mathcal{P}$  *satisfies* 

$$\alpha + \beta p(z) + \xi(p(z))^{2} + \frac{\eta}{p(z)} + \delta \frac{zp'(z)}{p(z)} \prec \alpha + \beta q(z) + \xi(q(z))^{2} + \frac{\eta}{q(z)} + \delta \frac{zq'(z)}{q(z)},$$
(2.25)

then

$$p(z) \prec q(z), \tag{2.26}$$

and q(z) is the best dominant.

*Proof.* The proof of this theorem is much akin to the proof of Theorem 2.5 and hence can be omitted.  $\hfill \Box$ 

*Remark* 2.7. By taking  $\alpha = \beta = 0, \xi = (\lambda/\mu) \mu > 0, \lambda > -\mu/2, \eta = 1$ , and q(z) = (1 + z)/(1 - z) in Theorem 2.5 we get the result of Nunokawa et al. [2] which was proved by a different method.

*Remark 2.8.* For the choices of  $\alpha = \beta = 0$  in Theorem 2.5, we get the result of [3, Theorem 1, page 192] and for  $\alpha = \xi = \eta = 0$  in Theorem 2.6 we get the result of [3, Theorem 2, page 194].

**Corollary 2.9.** Let  $-1 \le b < a \le 1, 0 < \gamma \le 1$  and  $\lambda > 0$ . If  $f \in \mathcal{A}_p$  satisfies  $f(z)f'(z) \ne 0$  in 0 < |z| < 1, then

$$(1-\lambda)\frac{zf'(z)}{f(z)} + \lambda\left(1 + \frac{zf''(z)}{f'(z)}\right) \prec p\left(\frac{1+az}{1+bz}\right)^{\gamma} + \frac{\lambda\gamma(a-b)z}{(1+az)(1+bz)}$$
(2.27)

implies

$$f \in S_p^*(\gamma, a, b). \tag{2.28}$$

Also,

$$1 + \frac{zf''(z)}{f'(z)} - \frac{zf'(z)}{f(z)} \prec \frac{\gamma(a-b)z}{(1+az)(1+bz)}$$
(2.29)

implies

$$f \in S_p^*(\gamma, a, b). \tag{2.30}$$

*Proof.* By taking  $\alpha = \xi = \eta = 0, \beta = p/\lambda, \delta = 1, p(z) = zf'(z)/pf(z)$ , and  $q(z) = ((1 + az)/(1 + bz))^{\gamma}$  in Theorem 2.6, we get the first part.

Proof of the second part follows, by setting  $\alpha = \beta = \xi = \eta = 0, \delta = 1, p(z) = zf'(z)/pf(z)$ , and  $q(z) = ((1 + az)/(1 + bz))^{\gamma}$ .

For  $\alpha = \xi = 0, \beta = 1, p(z) = \frac{zf'(z)}{f(z)}$ , and  $q(z) = \frac{1 + az}{(1 - z)}, -1 < a \le 1$  in Theorem 2.5, we have the following result.

**Corollary 2.10.** If  $f \in \mathcal{A}$  satisfies  $f(z) \neq 0, z \in \Delta$  and

$$\frac{zf'(z)}{f(z)} \left[ \left( 1 - \eta \frac{zf'(z)}{f(z)} \right) + \eta \left( 1 + \frac{zf''(z)}{f'(z)} \right) \right] \prec h(z), \tag{2.31}$$

where

$$h(z) = \frac{1+az}{1-z} + \eta \frac{(1+a)z}{(1-z)^2},$$
(2.32)

then

$$\frac{zf'(z)}{f(z)} < \frac{1+az}{1-z}.$$
(2.33)

One notes that if h(z) = u + iv, then  $h(\Delta)$  is the exterior of the parabola given by

$$v^{2} = -\frac{(1+a)}{\eta} \left[ u - \frac{2 - 2a - \eta(1+a)}{4} \right]$$
(2.34)

with its vertex as  $((2 - 2a - \eta(1 + a)/4), 0)$  (see [5, 6]).

By taking  $\eta = a = 1$  in Corollary 2.10, we obtain the following.

**Corollary 2.11.** If  $f \in \mathcal{A}$  satisfies  $f(z) \neq 0, z \in \Delta$ , and

$$\frac{zf'(z)}{f(z)} \left[ 2 - \frac{zf'(z)}{f(z)} + \frac{zf''(z)}{f'(z)} \right] < \frac{1 + 2z - z^2}{(1 - z)^2},$$
(2.35)

then

$$\frac{zf'(z)}{f(z)} < \frac{1+z}{1-z}.$$
(2.36)

*Region*  $h(\Delta)$  *has been shown shaded in Figure 1.* 



Letting  $\alpha = \beta = 0, \xi = \eta = 1, p(z) = \frac{zf'(z)}{f(z)}$ , and  $q(z) = \frac{1 + (1 - 2\gamma)z}{(1 - z)}$  in Theorem 2.5, we get the following.

**Corollary 2.12.** If  $f \in \mathcal{A}$  satisfies  $f(z) \neq 0, 0 < |z| < 1$ , and

$$\frac{zf'(z)}{f(z)} \left( 1 + \frac{zf''(z)}{f'(z)} \right) \prec h(z),$$
(2.37)

where

$$h(z) = \frac{(1-2\gamma)^2 z^2 + 2(2-3\gamma)z + 1}{(1-z)^2}$$
(2.38)

for some  $\gamma$  ( $0 \leq \gamma < 1$ ), then

$$\Re\left(\frac{zf'(z)}{f(z)}\right) > \gamma.$$
(2.39)

For the univalent function h(z) given by (2.38), One now finds the image  $h(\Delta)$  of the unit disk  $\Delta$ .

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Let h = u + iv, where u and v are real. One has

$$u = -\frac{(2-3\gamma) + (1+2\gamma^2 - 2\gamma)\cos\theta}{(1-\cos\theta)},$$

$$v = \frac{2\gamma(1-\gamma)\sin\theta}{1-\cos\theta}.$$
(2.40)

Elimination of  $\theta$  yields

$$v^{2} = -\frac{8\gamma^{2}(1-\gamma)}{3-2\gamma} \left[ u - \frac{2\gamma^{2}+\gamma-1}{2} \right].$$
 (2.41)

Therefore, one concludes that

$$h(\Delta) = \left\{ w = u + iv; \, v^2 > -\frac{8\gamma^2(1-\gamma)}{3-2\gamma} \left[ u - \frac{2\gamma^2 + \gamma - 1}{2} \right] \right\},\tag{2.42}$$

which properly contains the half plane  $\Re w > (2\gamma^2 + \gamma - 1)/2$ .

**Corollary 2.13.** Let  $-1 \le b < a \le 1$  and  $\Re$   $\beta \ge 0$ . If  $f \in \mathcal{A}_p$  satisfies  $f'(z) \ne 0$  in 0 < |z| < 1 and

$$(1-\beta)\frac{f(z)}{zf'(z)} + \frac{f(z)f''(z)}{(f'(z))^2} \prec h(z),$$
(2.43)

where

$$h(z) = \frac{b(pb - \beta a)z^2 + ((2p + 1 - \beta)b - (1 + \beta)a)z + p - \beta}{p(1 + bz)^2},$$
(2.44)

then

$$f \in S_p^*(b,a). \tag{2.45}$$

*Proof.* If we let p(z) = pf(z)/zf'(z), then  $p \in \mathcal{P}$  and (2.43) can be expressed as

$$\beta p(z) + zp'(z) \prec \beta \left(\frac{1+az}{1+bz}\right) + \frac{(a-b)z}{(1+bz)^2}.$$
 (2.46)

Hence, by taking  $\alpha = \xi = 0$ ,  $\eta = 1$ , q(z) = (1 + az)/(1 + bz) and  $\Re \beta \ge 0$  in Theorem 2.5, we have  $p(z) \prec (1 + az)/(1 + bz)$ . So,  $f(z) \in S_p^*(b, a)$ .

Setting p = 1 and b = -1 in Corollary 2.13, we get the following corollay.

**Corollary 2.14.** Let  $-1 < a \le 1$  and  $\Re \beta \ge 0$ . If  $f \in \mathcal{A}$  satisfies  $f'(z) \ne 0$  in 0 < |z| < 1 and

$$(1-\beta)\frac{f(z)}{zf(z)} + \frac{f(z)f''(z)}{(f'(z))^2} \prec h(z),$$
(2.47)

where

$$h(z) = \frac{(1+\beta a)z^2 + ((\beta - 3) - (1+\beta)a)z + 1 - \beta}{(1-z)^2},$$
(2.48)

then

$$\frac{f(z)}{zf'(z)} < \frac{1+az}{1-z}.$$
(2.49)

*Remark* 2.15. For the function h(z) given by (2.48), we have

$$h(\Delta) = \left\{ w = u + iv; \, v^2 > a_0 [u - b_0] \right\},\tag{2.50}$$

which properly contains the half plane  $\Re w > b_0$ , where

$$a_0 = (1+a)\beta^2,$$
  

$$b_0 = \frac{5+a+2\beta(a-1)}{4}.$$
(2.51)

By putting  $p = a = \beta = 1$  and b = -1 in Corollary 2.13, we get the following result of Tuneski [7].

**Corollary 2.16.** *If*  $f(z) \in \mathcal{A}$  *and* 

$$\frac{f(z)f''(z)}{(f'(z))^2} < \frac{2z(z-2)}{(1-z)^2},$$
(2.52)

then

$$\Re\left(\frac{f(z)}{zf'(z)}\right) > 0. \tag{2.53}$$

*Remark* 2.17. By putting  $0 = b < a \le 1, p = 1$ , and  $\beta = 0$  in Corollary 2.13, we get the result obtained by Singh [8], which refines the result of Silverman [9].

**Corollary 2.18.** Let  $0 \neq \eta$  and q(z) be convex univalent in  $\Delta$  with q(0) = 1 and satisfy (2.18). Let  $f \in \mathcal{A}_p$  and

$$\psi(z) := \alpha + \frac{\beta}{p} \left(\frac{f(z)}{z^p}\right)^{\mu} + \frac{\xi}{p^2} \left(\frac{f(z)}{z^p}\right)^{2\mu} + \eta \mu \left(\frac{f(z)}{z^p}\right)^{\mu} \left[\frac{zf'(z)}{pf(z)} - 1\right].$$
(2.54)

If

$$\psi(z) \prec \alpha + \beta q(z) + \xi q^2(z) + \eta z q'(z), \qquad (2.55)$$

then

$$\frac{1}{p} \left(\frac{f(z)}{z^p}\right)^{\mu} \prec q(z), \tag{2.56}$$

and q(z) is the best dominant.

*Proof.* By taking  $p(z) = (1/p)(f(z)/z^p)^{\mu}$  in Theorem 2.5, we have the above corollary. **Corollary 2.19.** Let  $0 \neq \lambda \in \mathbb{C}$  and q(z) be convex univalent in  $\Delta$  with q(0) = 1 and satisfy

$$\Re\left(\frac{\mu}{\lambda}\right) > 0. \tag{2.57}$$

(i) If  $f \in \mathcal{A}$  satisfies

$$(1-\lambda)\left(\frac{f(z)}{z}\right)^{\mu} + \lambda f'(z)\left(\frac{f(z)}{z}\right)^{\mu-1} \prec q(z) + \frac{\lambda}{\mu}zq'(z),$$
(2.58)

then

$$\left(\frac{f(z)}{z}\right)^{\mu} \prec q(z). \tag{2.59}$$

(ii) If  $f \in \mathcal{A}$  satisfies

$$f'(z)\left(\frac{f(z)}{z}\right)^{\mu-1} - \left(\frac{f(z)}{z}\right)^{\mu} \prec \frac{1}{\mu}zq'(z),$$
 (2.60)

then

$$\left(\frac{f(z)}{z}\right)^{\mu} \prec q(z), \tag{2.61}$$

and q(z) is the best dominant.

*Proof.* Proof of the first part follows from Corollary 2.18, by taking  $\beta = p = 1, \alpha = \xi = 0$ , and  $\eta = \lambda/\mu$ .

The proof of the second part follows from Corollary 2.18, by taking  $\alpha = \beta = \xi = 0, p = 1$ , and  $\eta = 1/\mu$ .

By taking  $\lambda = \mu = n$  where *n* is a positive integer and  $q(z) = A + (1-A)[-1-(2/z)\log(1-z)]$  in the first part of Corollary 2.19, we get the following result of Ponnusamy [10].

**Corollary 2.20.** Let  $f \in \mathcal{A}$ , then for a positive integer n, one has that

$$\Re\left\{(1-n)\left(\frac{f(z)}{z}\right)^n + nf'(z)\left(\frac{f(z)}{z}\right)^{n-1}\right\} > \beta$$
(2.62)

implies

$$\left(\frac{f(z)}{z}\right)^n \prec A + (1-A)\left(-1 - \frac{2}{z}\log(1-z)\right),$$
 (2.63)

and  $A + (1 - A)[-1 - (2/z)\log(1 - z)]$  is the best dominant.

*Remark* 2.21. By taking  $\mu = 1$  and  $q(z) = 1 + (A/(1 + \delta))z$  in Corollary 2.19 and  $\mu = \lambda = 1$  and  $q(z) = A/B + (1 - A/B)(\log(1 + Bz)/Bz)$  we get the result of Ponnusamy and Juneja [11].

By taking  $\beta = \xi = \eta = 0$ ,  $\alpha = p = 1$ ,  $\delta = 1/\mu$ ,  $p(z) = (1/p)(f(z)/z^p)^{\mu}$ , and  $q(z) = e^{\mu Az}$  in Theorem 2.5, we get the following result obtained by Owa and Obradović [12].

**Corollary 2.22.** *Let*  $f \in \mathcal{A}$  *and* 

$$\frac{zf'(z)}{f(z)} \prec 1 + Az, \tag{2.64}$$

then

$$\left(\frac{f(z)}{z}\right)^{\mu} \prec e^{\mu A z},\tag{2.65}$$

and  $e^{\mu Az}$  is the best dominant.

We remark here that  $q(z) = e^{\mu A z}$  is univalent if and only if  $|\mu A| < \pi$ .

*Remark* 2.23. For a special case when  $p(z) = (1/p)(f(z)/z^p)^{\mu}$ ,  $q(z) = 1/(1-z)^{2b}$  where  $b \in \mathbb{C} \setminus \{0\}$  and  $\beta = \xi = \eta = 0$ ,  $\alpha = \mu = p = 1$ , and  $\delta = 1/b$  in Theorem 2.6, we have the result obtained by Srivastava and Lashin [13].

**Corollary 2.24.** *If*  $f \in \mathcal{A}$  *satisfies* 

$$(1+\lambda)\left(\frac{z}{f(z)}\right)^{\mu} - \lambda f'(z)\left(\frac{z}{f(z)}\right)^{\mu+1} \prec q(z) + \frac{\lambda}{\mu}zq'(z),$$
(2.66)

then

$$\left(\frac{z}{f(z)}\right)^{\mu} \prec q(z), \tag{2.67}$$

and q is the best dominant.

*Proof.* By taking  $p(z) = (1/p)(z^p/f(z))^{\mu}$  and  $\alpha = \xi = 0, \beta = p = 1$  and  $\eta = \lambda/\mu$  in Theorem 2.5, we get the previous corollary.

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