## ON A GENERALIZATION OF ALPHA CONVEXITY

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| Abstract: | In this paper, we introduce and study a class $\tilde{M}_{k}(\alpha, \beta, \gamma), k \geq 2$ of analytic <br> functions defined in the unit disc. This class generalizes the concept of alpha- <br> convexity and include several other known classes of analytic functions. Inclu- <br> sion results, an integral representation and a radius problem is discussed for this <br> class. |
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## 1. Introduction

Let $\tilde{P}$ denote the class of functions of the form

$$
\begin{equation*}
p(z)=1+c_{1} z+c_{2} z^{2}+\cdots, \tag{1.1}
\end{equation*}
$$

which are analytic in the unit disc $E=\{z:|z|<1\}$. Let $\tilde{P}(\gamma)$ be the subclass of $\tilde{P}$ consisting of functions $p$ which satisfy the condition

$$
\begin{equation*}
|\arg p(z)| \leq \frac{\pi \gamma}{2}, \quad \text { for some } \quad \gamma(\gamma>0), \quad z \in E \tag{1.2}
\end{equation*}
$$

We note that $\tilde{P}(1)=P$ is the class of analytic functions with positive real part. We introduce the class $\tilde{P}_{k}(\gamma)$ as follows:

An analytic function $p$ given by (1.1) belongs to $\tilde{P}_{k}(\gamma)$, for $z \in E$, if and only if there exist $p_{1}, p_{2} \in \tilde{P}(\gamma)$ such that

$$
\begin{equation*}
p(z)=\left(\frac{k}{4}+\frac{1}{2}\right) p_{1}(z)-\left(\frac{k}{4}-\frac{1}{2}\right) p_{2}(z), \quad k \geq 2 . \tag{1.3}
\end{equation*}
$$

We now define the class $\tilde{M}_{k}(\alpha, \beta, \gamma)$ as follows:
Definition 1.1. Let $\alpha \geq 0, \beta \geq 0(\alpha+\beta \neq 0)$ and let $f$ be analytic in $E$ with $f(0)=0, f^{\prime}(0)=1$ and $\frac{f^{\prime}(z) f(z)}{z} \neq 0$. Then $f \in \tilde{M}_{k}(\alpha, \beta, \gamma)$ if and only if, for $z \in E$,

$$
\left\{\frac{\alpha}{\alpha+\beta} \frac{z f^{\prime}(z)}{f(z)}+\frac{\beta}{\alpha+\beta} \frac{\left(z f^{\prime}(z)\right)^{\prime}}{f^{\prime}(z)}\right\} \in \tilde{P}_{k}(\gamma) .
$$

We note that, for $k=2$, $\beta=(1-\alpha)$, we have the class $\tilde{M}_{2}(\alpha, 1-\alpha, \gamma)=\tilde{M}_{\alpha}(\gamma)$ of strongly alpha-convex functions introduced and studied in [4].

We also have the following special cases.

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(i) $\tilde{M}_{2}(\alpha, 0,1)=S^{\star}, \quad \tilde{M}_{2}(0, \beta, 1)=C$, where $S^{\star}$ and $C$ are respectively the well-known classes of starlike and convex functions. It is known [3] that $\tilde{M}_{\alpha}(\gamma) \subset S^{\star}$ and $\tilde{M}_{2}(\alpha, 0, \gamma)$ coincides with the class of strongly starlike functions of order $\gamma$, see [1, 7, 8].
(ii) $\tilde{M}_{k}(\alpha, 0,1)=R_{k}, \quad \tilde{M}_{k}(0, \beta, 1)=V_{k}$, where $R_{k}$ is the class of functions of bounded radius rotation and $V_{k}$ is the class of functions of bounded boundary rotation.

Also $\tilde{M}_{k}(0, \beta, \gamma)=\tilde{V}_{k}(\gamma) \subset V_{k}$ and $\tilde{M}_{k}(\alpha, 0, \gamma)=\tilde{R}_{k}(\gamma) \subset R_{k}$.
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## 2. Main Results

Theorem 2.1. A function $f \in \tilde{M}_{k}(\alpha, \beta, \gamma), \quad \alpha, \beta>0$, if and only if, there exists a function $F \in \tilde{R}_{k}(\gamma)$ such that

$$
\begin{equation*}
f(z)=\left[\frac{\alpha+\beta}{\alpha} \int_{0}^{z} \frac{(F(t))^{\frac{\alpha+\beta}{\beta}}}{t} d t\right]^{\frac{\beta}{\alpha+\beta}} \tag{2.1}
\end{equation*}
$$

Proof. A simple calculation yields

$$
\frac{\alpha}{\alpha+\beta} \frac{z f^{\prime}(z)}{f(z)}+\frac{\beta}{\alpha+\beta} \frac{\left(z f^{\prime}(z)\right)^{\prime}}{f^{\prime}(z)}=\frac{z F^{\prime}(z)}{F(z)}
$$

If the right hand side belongs to $\tilde{P}_{k}(\gamma)$ so does the left and conversely, and the result follows.

Theorem 2.2. Let $f \in \tilde{M}_{k}(\alpha, \beta, \gamma)$. Then the function

$$
\begin{equation*}
g(z)=f(z)\left(\frac{z f^{\prime}(z)}{f(z)}\right)^{\frac{\beta}{\alpha+\beta}} \tag{2.2}
\end{equation*}
$$

belongs to $\tilde{R}_{k}(\gamma)$ for $z \in E$.
and, since $f \in \tilde{M}_{k}(\alpha, \beta, \gamma)$, we obtain the required result.

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Theorem 2.3. Let $f \in \tilde{M}_{k}(\alpha, \beta, \gamma), \quad \beta>0,0<\gamma \leq 1$. Then $f \in \tilde{R}_{k}(\gamma)$ for $z \in E$.
Proof. Let $\frac{z f^{\prime}(z)}{f(z)}=p(z)$. Then

$$
\frac{\left(z f^{\prime}(z)\right)^{\prime}}{f^{\prime}(z)}=p(z)+\frac{z p^{\prime}(z)}{p(z)}
$$

Therefore, for $z \in E$,

$$
\begin{equation*}
\frac{\alpha}{\alpha+\beta} \frac{z f^{\prime}(z)}{f(z)}+\frac{\beta}{\alpha+\beta} \frac{\left(z f^{\prime}(z)\right)^{\prime}}{f^{\prime}(z)}=\left\{p(z)+\frac{\beta}{\alpha+\beta} \frac{z p^{\prime}(z)}{p(z)}\right\} \in \tilde{P}_{k}(\gamma) \tag{2.3}
\end{equation*}
$$

Let

$$
\begin{equation*}
\phi(\alpha, \beta)=\frac{\alpha}{\alpha+\beta} \frac{z}{1-z}+\frac{\beta}{\alpha+\beta} \frac{z}{(1-z)^{2}} . \tag{2.4}
\end{equation*}
$$

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Then, using (1.3) and (2.4), we have

$$
\left(p \star \frac{\phi(\alpha, \beta)}{z}\right)=\left(\frac{k}{4}+\frac{1}{2}\right)\left(p_{1} \star \frac{\phi(\alpha, \beta)}{z}\right)-\left(\frac{k}{4}-\frac{1}{2}\right)\left(p_{2} \star \frac{\phi(\alpha, \beta)}{z}\right),
$$

where $\star$ denotes the convolution (Hadamard product). This gives us

$$
\begin{aligned}
p(z)+\frac{\beta}{\alpha+\beta} \frac{z p^{\prime}(z)}{p(z)}=\left(\frac{k}{4}+\frac{1}{2}\right)\left\{p_{1}(z)\right. & \left.+\frac{\beta}{\alpha+\beta} \frac{z p_{1}^{\prime}(z)}{p_{1}(z)}\right\} \\
& -\left(\frac{k}{4}-\frac{1}{2}\right)\left\{p_{2}(z)+\frac{\beta}{\alpha+\beta} \frac{z p_{2}^{\prime}(z)}{p_{2}(z)}\right\}
\end{aligned}
$$

From (2.3), it follows that

$$
\left\{p_{i}+\frac{\beta}{\alpha+\beta} \frac{z p_{i}^{\prime}}{p_{i}}\right\} \in \tilde{P}(\gamma), \quad i=1,2
$$

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and, using a result due to Nunokawa and Owa [6], we conclude that $p_{i} \in \tilde{P}(\gamma)$ in $E, i=1,2$. Consequently $p \in \tilde{P}_{k}(\gamma)$ and hence $f \in \tilde{R}_{k}(\gamma)$ for $z \in E$.

Theorem 2.4. Let, for $\left(\alpha_{1}+\beta_{1}\right) \neq 0$,

$$
\frac{\alpha_{1}}{\alpha_{1}+\beta_{1}}<\frac{\alpha}{\alpha+\beta}, \quad \frac{\beta_{1}}{\alpha_{1}+\beta_{1}}<\frac{\beta}{\alpha+\beta} \quad \text { and } \quad 0 \leq \gamma<1 .
$$

Then

$$
\tilde{M}_{k}(\alpha, \beta, \gamma) \subset \tilde{M}_{K}\left(\alpha_{1}, \beta_{1}, \gamma\right), \quad z \in E
$$

Proof. We can write

$$
\begin{aligned}
& \frac{\alpha_{1}}{\alpha_{1}+\beta_{1}} \frac{z f^{\prime}(z)}{f(z)}+\frac{\beta_{1}}{\alpha_{1}+\beta_{1}} \frac{\left(z f^{\prime}(z)\right)^{\prime}}{f^{\prime}(z)} \\
&=\left(1-\frac{\beta_{1}(\alpha+\beta)}{\beta\left(\alpha_{1}+\beta_{1}\right)}\right) \frac{z f^{\prime}(z)}{f(z)} \\
&+\left(\frac{\beta_{1}(\alpha+\beta)}{\beta\left(\alpha_{1}+\beta_{1}\right)}\right)\left[\frac{\alpha}{\alpha+\beta} \frac{z f^{\prime}(z)}{f(z)}+\frac{\beta}{\alpha+\beta} \frac{\left(z f^{\prime}(z)\right)^{\prime}}{f^{\prime}(z)}\right] \\
&=\left(1-\frac{\beta_{1}(\alpha+\beta)}{\beta\left(\alpha_{1}+\beta_{1}\right)}\right) H_{1}(z)+\frac{\beta_{1}(\alpha+\beta)}{\beta\left(\alpha_{1}+\beta_{1}\right)} H_{2}(z)
\end{aligned}
$$

where $H_{1}, H_{2} \in \tilde{P}_{k}(\gamma)$ by using Definition 1.1 and Theorem 2.3. Since $0<\gamma \leq 1$, the class $\tilde{P}(\gamma)$ is a convex set and consequently, by (1.3), the class $\tilde{P}_{k}(\gamma)$ is a convex set. This implies $H \in \tilde{P}_{k}(\gamma)$ and therefore $f \in \tilde{M}_{k}\left(\alpha_{1}, \beta_{1}, \gamma\right)$. This completes the proof.
Theorem 2.5. Let $f \in \tilde{M}_{k}(\alpha, \beta, \gamma)$. Then
(2.5) $h(z)=\int_{0}^{z}\left(f^{\prime}(t)\right)^{\frac{\beta}{\alpha+\beta}}\left(\frac{f(t)}{t}\right)^{\frac{\alpha}{\alpha+\beta}} d t$ belongs to $\tilde{V}_{k}(\gamma)$ for $z \in E$.

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Proof. From (2.5), we have

$$
h^{\prime}(z)=\left(f^{\prime}(z)\right)^{\frac{\beta}{\alpha+\beta}}\left(\frac{f(z)}{z}\right)^{\frac{\alpha}{\alpha+\beta}} .
$$

Now the proof is immediate when we differentiate both sides logarithmically and use the fact that $f \in \tilde{M}_{k}(\alpha, \beta, \gamma)$.

In the following we study the converse case of Theorem 2.3 with $\gamma=1$.
Theorem 2.6. Let $f \in \tilde{R}_{k}(1)$. Then $f \in \tilde{M}_{k}(\alpha, \beta, 1), \beta>0$ for $|z|<r(\alpha, \beta)$, where

$$
\begin{equation*}
r(\alpha, \beta)=\left(1-\rho^{2}\right)^{\frac{1}{2}}-\rho, \quad \text { with } \quad \rho=\frac{\beta}{\alpha+\beta} \tag{2.6}
\end{equation*}
$$

This result is best possible.
Proof. Since $f \in \tilde{R}_{k}(1), \frac{z f^{\prime}(z)}{f(z)} \in \tilde{P}_{k}(1)=P_{k}$, and

$$
\frac{\alpha}{\alpha+\beta} \frac{z f^{\prime}(z)}{f(z)}+\frac{\beta}{\alpha+\beta} \frac{\left(z f^{\prime}(z)\right)^{\prime}}{f^{\prime}(z)}=p(z)+\frac{\beta}{\alpha+\beta} \frac{z p^{\prime}(z)}{p(z)}
$$

Let $\phi(\alpha, \beta)$ be as given by (2.4). Now using (1.3) and convolution techniques, we

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Since $p_{i} \in \tilde{P}_{2}(1)=P$ and it is known [2] that $\operatorname{Re}\left\{\frac{\phi(\alpha, \beta)}{z}\right\}>\frac{1}{2}$ for $|z|<r(\alpha, \beta)$, it follows from a well known result, see [5] that $\left[p_{i} \star \frac{\phi(\alpha, \beta)}{z}\right] \in P$ for $|z|<r(\alpha, \beta), i=$ 1,2 . with $r(\alpha, \beta)$ given by (2.6). The function $\phi(\alpha, \beta)$ given by (2.4) shows that the radius $r(\alpha, \beta)$ is best possible.

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