## SUFFICIENT CONDITIONS FOR STARLIKENESS AND CONVEXITY IN $|z|<\frac{1}{2}$

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## 1. Introduction

Let $\mathcal{A}$ denote the class of functions $f(z)$ of the form

$$
f(z)=z+\sum_{n=2}^{\infty} a_{n} z^{n}
$$

which are analytic in the open unit disc $\mathbb{E}=\{z \in \mathbb{C}:|z|<1\}$. A function $f \in \mathcal{A}$ is said to be starlike with respect to the origin in $\mathbb{E}$ if it satisfies

$$
\operatorname{Re}\left(\frac{z f^{\prime}(z)}{f(z)}\right)>0 \quad(z \in \mathbb{E})
$$

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Also, a function $f \in \mathcal{A}$ is called as convex in $\mathbb{E}$ if it satisfies

$$
\operatorname{Re}\left(1+\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}\right)>0 \quad(z \in \mathbb{E})
$$

MacGregor [2] has shown the following.
Theorem A. If $f \in \mathcal{A}$ satisfies

$$
\left|\frac{f(z)}{z}-1\right|<1 \quad(z \in \mathbb{E})
$$

then

$$
\left|\frac{z f^{\prime}(z)}{f(z)}-1\right|<1 \quad\left(|z|<\frac{1}{2}\right)
$$

so that

$$
\operatorname{Re}\left(\frac{z f^{\prime}(z)}{f(z)}\right)>0 \quad\left(|z|<\frac{1}{2}\right) .
$$

Therefore, $f(z)$ is univalent and starlike for $|z|<\frac{1}{2}$.

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Also, MacGregor [3] had given the following results.
Theorem B. If $f \in \mathcal{A}$ satisfies

$$
\left|f^{\prime}(z)-1\right|<1 \quad(z \in \mathbb{E})
$$

then

$$
\operatorname{Re}\left(1+\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}\right)>0 \quad \text { for }|z|<\frac{1}{2}
$$

Therefore, $f(z)$ is convex for $|z|<\frac{1}{2}$.
Theorem C. If $f \in \mathcal{A}$ satisfies

$$
\left|f^{\prime}(z)-1\right|<1 \quad(z \in \mathbb{E})
$$

then $f(z)$ maps $|z|<\frac{2 \sqrt{5}}{5}=0.8944 \ldots$ onto a domain which is starlike with respect to the origin,

$$
\left|\arg \frac{z f^{\prime}(z)}{f(z)}\right|<\frac{\pi}{2} \quad \text { for }|z|<\frac{2 \sqrt{5}}{5}
$$

or

$$
\operatorname{Re} \frac{z f^{\prime}(z)}{f(z)}>0 \quad \text { for }|z|<\frac{2 \sqrt{5}}{5}
$$

The condition domains of Theorem A, Theorem B and Theorem C are some circular domains whose center is the point $z=1$.

It is the purpose of the present paper to obtain some sufficient conditions for starlikeness or convexity under the hypotheses whose condition domains are annular domains centered at the origin.

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## 2. Starlikeness and Convexity

We start with the following result for starlikeness of functions $f(z)$.
Theorem 2.1. Let $f \in \mathcal{A}$ and suppose that

$$
\begin{align*}
0.10583 \cdots & =\exp \left(-\frac{\pi^{2}}{4 \log 3}\right)  \tag{2.1}\\
& <\left|\frac{z f^{\prime}(z)}{f(z)}\right| \\
& <\exp \left(\frac{\pi^{2}}{4 \log 3}\right)=9.44915 \cdots \quad(z \in \mathbb{E})
\end{align*}
$$

Then $f(z)$ is starlike for $|z|<\frac{1}{2}$.
Proof. From the assumption (2.1), we get

$$
f(z) \neq 0 \quad(0<|z|<1)
$$

From the harmonic function theory (cf. Duren [1]), we have

$$
\begin{aligned}
\log \left(\frac{z f^{\prime}(z)}{f(z)}\right) & =\frac{1}{2 \pi} \int_{|\zeta|=R}\left(\log \left|\frac{\zeta f^{\prime}(\zeta)}{f(\zeta)}\right|\right) \frac{\zeta+z}{\zeta-z} d \varphi+i \arg \left(\frac{z f^{\prime}(z)}{f(z)}\right)_{z=0} \\
& =\frac{1}{2 \pi} \int_{|\zeta|=R}\left(\log \left|\frac{z f^{\prime}(\zeta)}{f(\zeta)}\right|\right) \frac{\zeta+z}{\zeta-z} d \varphi
\end{aligned}
$$

where $|z|=r<|\zeta|=R<1, z=r e^{i \theta}$ and $\zeta=R e^{i \varphi}$.

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It follows that

$$
\begin{aligned}
\left|\arg \left(\frac{z f^{\prime}(z)}{f(z)}\right)\right| & =\left|\frac{1}{2 \pi} \int_{|\zeta|=R}\left(\log \left|\frac{\zeta f^{\prime}(\zeta)}{f(\zeta)}\right|\right)\left(\operatorname{Im} \frac{\zeta+z}{\zeta-z}\right) d \varphi\right| \\
& \leq \frac{1}{2 \pi} \int_{0}^{2 \pi}|\log | \frac{\zeta f^{\prime}(\zeta)}{f(\zeta)}| |\left|\frac{2 R r \sin (\varphi-\theta)}{R^{2}-2 R r \cos (\varphi-\theta)+r^{2}}\right| d \varphi \\
& <\frac{\pi^{2}}{4 \log 3} \frac{1}{2 \pi} \int_{0}^{2 \pi} \frac{2 R r|\sin (\varphi-\theta)|}{R^{2}-2 R r \cos (\varphi-\theta)+r^{2}} d \varphi \\
& =\frac{\pi^{2}}{4 \log 3} \frac{2}{\pi} \log \frac{R+r}{R-r} .
\end{aligned}
$$

Letting $R \rightarrow 1$, we have

$$
\begin{aligned}
\left|\arg \frac{z f^{\prime}(z)}{f(z)}\right| & <\frac{\pi}{2 \log 3} \log \frac{1+r}{1-r} \\
& <\frac{\pi}{2 \log 3} \log 3 \\
& =\frac{\pi}{2} \quad\left(|z|=r<\frac{1}{2}\right) .
\end{aligned}
$$

This completes the proof of the theorem.
Next we derive the following

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Theorem 2.2. Let $f \in \mathcal{A}$ and suppose that

$$
\begin{align*}
0.472367 \ldots & =\exp \left(-\frac{3}{4}\right)  \tag{2.2}\\
& <\left|\frac{f(z)}{z}\right| \\
& <\exp \left(\frac{3}{4}\right)=2.177 \ldots \quad(z \in \mathbb{E}) .
\end{align*}
$$

Then we have

$$
\left|\frac{z f^{\prime}(z)}{f(z)}-1\right|<1 \quad\left(|z|<\frac{1}{2}\right)
$$

or $f(z)$ is starlike for $|z|<\frac{1}{2}$.
Proof. From the assumption (2.2), we have

$$
f(z) \neq 0 \quad(0<|z|<1) .
$$

Applying the harmonic function theory (cf. Duren [1]), we have

$$
\log \left(\frac{f(z)}{z}\right)=\frac{1}{2 \pi} \int_{|\zeta|=R}\left(\log \left|\frac{f(\zeta)}{\zeta}\right|\right) \frac{\zeta+z}{\zeta-z} d \varphi
$$

where $|z|=r<|\zeta|=R<1, z=r e^{i \theta}$ and $\zeta=R e^{i \varphi}$.
Then, it follows that

$$
\frac{z f^{\prime}(z)}{f(z)}-1=\frac{1}{2 \pi} \int_{|\zeta|=R}\left(\log \left|\frac{f(\zeta)}{\zeta}\right|\right) \frac{2 \zeta z}{(\zeta-z)^{2}} d \varphi
$$

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This gives us

$$
\begin{aligned}
\left|\frac{z f^{\prime}(z)}{f(z)}-1\right| & \leq \frac{1}{2 \pi} \int_{|\zeta|=R}|\log | \frac{f(\zeta)}{\zeta}| | \frac{2 R r}{R^{2}-2 R r \cos (\varphi-\theta)+r^{2}} d \varphi \\
& <\frac{3}{4} \frac{1}{2 \pi} \int_{|\zeta|=R} \frac{2 R r}{R^{2}-2 \operatorname{Rr} \cos (\varphi-\theta)+r^{2}} d \varphi \\
& =\frac{3}{4} \frac{2 R r}{R^{2}-r^{2}} .
\end{aligned}
$$

Making $R \rightarrow 1$, we have

$$
\left|\frac{z f^{\prime}(z)}{f(z)}-1\right|<\frac{3}{4} \frac{2 r}{1-r^{2}}<1 \quad\left(|z|=r<\frac{1}{2}\right)
$$

which completes the proof of the theorem.
For convexity of functions $f(z)$, we show the following corollary without the proof.
Corollary 2.3. Let $f \in \mathcal{A}$ and suppose that
(2.3) $0.472367 \cdots=\exp \left(-\frac{3}{4}\right)<\left|f^{\prime}(z)\right|<\exp \left(\frac{3}{4}\right)=2.117 \ldots \quad(z \in \mathbb{E})$.

Then $f(z)$ is convex for $|z|<\frac{1}{2}$.
Next our result for the convexity of functions $f(z)$ is contained in

## Theorem 2.4. Let $f \in \mathcal{A}$ and suppose that

$$
\begin{equation*}
0.778801 \cdots=\exp \left(-\frac{1}{4}\right)<\left|\frac{z f^{\prime}(z)}{f(z)}\right|<\exp \left(\frac{1}{4}\right)=1.28403 \ldots \quad(z \in \mathbb{E}) \tag{2.4}
\end{equation*}
$$

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Then $f(z)$ is convex for $|z|<\frac{1}{2}$.
Proof. From the condition (2.4) of the theorem, we have

$$
\frac{z f^{\prime}(z)}{f(z)} \neq 0 \quad \text { in } \mathbb{E}
$$

Then, it follows that

$$
\begin{equation*}
\log \frac{z f^{\prime}(z)}{f(z)}=\frac{1}{2 \pi} \int_{|\zeta|=R}\left(\log \frac{\zeta f^{\prime}(\zeta)}{f(\zeta)}\right) \frac{\zeta+z}{\zeta-z} d \varphi \tag{2.5}
\end{equation*}
$$

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where $|z|=r<|\zeta|=R<1, z=r e^{i \theta}$ and $\zeta=R e^{i \varphi}$.
Differentiating (2.5) and multiplying by $z$, we obtain that

$$
1+\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}=\frac{z f^{\prime}(z)}{f(z)}+\frac{1}{2 \pi} \int_{|\zeta|=R}\left(\log \left|\frac{\zeta f^{\prime}(\zeta)}{f(\zeta)}\right|\right) \frac{2 \zeta z}{(\zeta-z)^{2}} d \varphi
$$

In view of Theorem 2.1, $f(z)$ is starlike for $|z|<\frac{1}{2}$ and therefore, we have

$$
\operatorname{Re} \frac{z f^{\prime}(z)}{f(z)} \geq \frac{1-r}{1+r} \quad\left(|z|=r<\frac{1}{2}\right)
$$

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Letting $R \rightarrow 1$, we see that

$$
\begin{aligned}
1+\operatorname{Re} \frac{z f^{\prime \prime}(z)}{f^{\prime}(z)} & >\frac{1-r}{1+r}-\frac{1}{4} \frac{2 r}{1-r^{2}} \\
& =\frac{1}{3}-\frac{1}{4} \cdot \frac{4}{3} \\
& =0 \quad\left(|z|=r<\frac{1}{2}\right)
\end{aligned}
$$

which completes the proof of our theorem.
Finally, we prove
Theorem 2.5. Let $f \in \mathcal{A}$ and suppose that

$$
\begin{aligned}
0.10583 \ldots & =\exp \left(-\frac{\pi^{2}}{4 \log 3}\right) \\
& <\left|\frac{z f^{\prime}(z)}{f(z)}\right|<\exp \left(\frac{\pi^{2}}{4 \log 3}\right)=9.44915 \ldots \quad(z \in \mathbb{E}) .
\end{aligned}
$$

Then $f(z)$ is convex in $|z|<r_{0}$ where $r_{0}$ is the root of the equation

$$
\begin{gathered}
(4 \log 3) r^{2}-2\left(4 \log 3+\pi^{2}\right) r+4 \log 3=0, \\
r_{0}=\frac{\pi^{2}-4 \log 3-\pi \sqrt{\pi^{2}+8 \log 3}}{4 \log 3}=0.15787 \ldots
\end{gathered}
$$

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where $|z|=r<|\zeta|=R<1, z=r e^{i \theta}$ and $\zeta=R e^{i \varphi}$.
Putting $R \rightarrow 1$, we have

$$
\begin{aligned}
1+\operatorname{Re} \frac{z f^{\prime \prime}(z)}{f^{\prime}(z)} & >\frac{1-r}{1+r}-\frac{\pi^{2}}{4 \log 3} \frac{2 r}{1-r^{2}} \\
& =\frac{1}{\left(1-r^{2}\right) 4 \log 3}\left\{(4 \log 3) r^{2}-2\left(4 \log 3+\pi^{2}\right) r+4 \log 3\right\} \\
& >0 \quad\left(|z|<r_{0}\right) .
\end{aligned}
$$

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Remark 1. The condition in Theorem A by MacGregor [2] implies that

$$
0<\operatorname{Re}\left(\frac{f(z)}{z}\right)<2 \quad(z \in \mathbb{E})
$$

However, the condition in Theorem 2.2 implies that

$$
-2.117 \cdots<\operatorname{Re}\left(\frac{f(z)}{z}\right)<2.117 \ldots \quad(z \in \mathbb{E})
$$

Furthermore, the condition in Theorem B by MacGregor [3] implies that

$$
0<\operatorname{Re} f^{\prime}(z)<2 \quad(z \in \mathbb{E})
$$

However, the condition in Corollary 2.3 implies that

$$
-2.117 \cdots<\operatorname{Re} f^{\prime}(z)<2.117 \ldots \quad(z \in \mathbb{E})
$$

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