## A NOTE ON CERTAIN INEQUALITIES FOR $p$-VALENT FUNCTIONS

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$p$-valent functions.
We use a parabolic region to prove certain inequalities for uniformly $p$-valent functions in the open unit disk $D$.

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## 1. Introduction

Let $A(p)$ denote the class of functions $f(z)$ of the form

$$
f(z)=z^{p}+\sum_{k=p+1}^{\infty} a_{k} z^{k}, \quad(p \in \mathbb{N}=1,2,3, \ldots),
$$

which are analytic and multivalent in the open unit disk $D=\{z: z \in \mathbb{C} ;|z|<1\}$.
A function $f(z) \in A(p)$ is said to be in $S P_{p}(\alpha)$, the class of uniformly $p$-valent starlike functions (or, uniformly starlike when $p=1$ ) of order $\alpha$ if it satisfies the condition

$$
\begin{equation*}
\Re e\left\{\frac{z f^{\prime}(z)}{f(z)}-\alpha\right\} \geq\left|\frac{z f^{\prime}(z)}{f(z)}-p\right| . \tag{1.1}
\end{equation*}
$$

Replacing $f$ in (1.1) by $z f^{\prime}(z)$, we obtain the condition

$$
\begin{equation*}
\Re e\left\{1+\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}-\alpha\right\} \geq\left|\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}-(p-1)\right| \tag{1.2}
\end{equation*}
$$

required for the function $f$ to be in the subclass $U C V_{p}$ of uniformly $p$-valent convex functions (or, uniformly convex when $p=1$ ) of order $\alpha$. Uniformly $p$-valent starlike and $p$-valent convex functions were first introduced [4] when $p=1, \alpha=0$ and [2] when $p \geq 1, p \in \mathbb{N}$ and then studied by various authors.

We set

$$
\Omega_{\alpha}=\left\{u+i v, u-\alpha>\sqrt{(u-p)^{2}+v^{2}}\right\}
$$

with $q(z)=\frac{z f^{\prime}(z)}{f(z)}$ or $q(z)=1+\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}$ and consider the functions which map $D$ onto the parabolic domain $\Omega_{\alpha}$ such that $q(z) \in \Omega_{\alpha}$.

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By the properties of the domain $\Omega_{\alpha}$, we have

$$
\begin{equation*}
\Re e(q(z))>\Re e\left(Q_{\alpha}(z)\right)>\frac{p+\alpha}{2} \tag{1.3}
\end{equation*}
$$

where

$$
Q_{\alpha}(z)=p+\frac{2(p-\alpha)}{\pi^{2}}\left(\log \left(\frac{1+\sqrt{z}}{1-\sqrt{z}}\right)\right)^{2} .
$$

Futhermore, a function $f(z) \in A(p)$ is said to be uniformly $p$-valent close-to-convex (or, uniformly close-to-convex when $p=1$ ) of order $\alpha$ in $D$ if it also satisfies the inequality

$$
\Re e\left\{\frac{z f^{\prime}(z)}{g(z)}-\alpha\right\} \geq\left|\frac{z f^{\prime}(z)}{g(z)}-p\right|
$$

for some $g(z) \in S P_{p}(\alpha)$.
We note that a function $h(z)$ is $p$-valent convex in $D$ if and only if $z h^{\prime}(z)$ is $p$-valent starlike in $D$ (see, for details, [1], [3], and [6]).

In order to obtain our main results, we need the following lemma:
Lemma 1.1 (Jack's Lemma [5]). Let the function $w(z)$ be (non-constant) analytic in $D$ with $w(0)=0$. If $|w(z)|$ attains its maximum value on the circle $|z|=r<1$ at a point $z_{0}$, then

$$
z_{0} w^{\prime}\left(z_{0}\right)=c w\left(z_{0}\right)
$$

$c$ is real and $c \geq 1$.

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## 2. Certain Results for the Multivalent Functions

Making use of Lemma 1.1, we first give the following theorem:
Theorem 2.1. Let $f(z) \in A(p)$. If $f(z)$ satisfies the following inequality:

$$
\begin{equation*}
\Re e\left(\frac{1+\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}-p}{\frac{z f^{\prime}(z)}{f(z)}-p}\right)<1+\frac{2}{3 p}, \tag{2.1}
\end{equation*}
$$

then $f(z)$ is uniformly $p$-valent starlike in $D$.
Proof. We define $w(z)$ by

$$
\begin{equation*}
\frac{z f^{\prime}(z)}{f(z)}-p=\frac{p}{2} w(z), \quad(p \in \mathbb{N}, z \in D) \tag{2.2}
\end{equation*}
$$

Then $w(z)$ is analytic in $D$ and $w(0)=0$.Furthermore, by logarithmically differentiating (2.2), we find that

$$
1+\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}-p=\frac{p}{2} w(z)+\frac{z w^{\prime}(z)}{2+w(z)}, \quad(p \in \mathbb{N}, z \in D)
$$

which, in view of (2.1), readily yields

$$
\begin{equation*}
\frac{1+\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}-p}{\frac{z f^{\prime}(z)}{f(z)}-p}=1+\frac{z w^{\prime}(z)}{\frac{p}{2} w(z)(2+w(z))}, \quad(p \in \mathbb{N}, z \in D) \tag{2.3}
\end{equation*}
$$

Suppose now that there exists a point $z_{0} \in D$ such that

$$
\max |w(z)|:|z| \leq\left|z_{0}\right|=\left|w\left(z_{0}\right)\right|=1 ; \quad\left(w\left(z_{0}\right) \neq 1\right) ;
$$

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and, let $w\left(z_{0}\right)=e^{i \theta}(\theta \neq-\pi)$. Then, applying the Lemma 1.1, we have

$$
\begin{equation*}
z_{0} w^{\prime}\left(z_{0}\right)=c w\left(z_{0}\right), \quad c \geq 1 \tag{2.4}
\end{equation*}
$$

From (2.3) - (2.4), we obtain

$$
\begin{aligned}
\Re e\left(\frac{1+\frac{z_{0} f^{\prime \prime}\left(z_{0}\right)}{f^{\prime}\left(z_{0}\right)}-p}{\frac{z_{0} f^{\prime}\left(z_{0}\right)}{f\left(z_{0}\right)}-p}\right) & =\Re e\left(1+\frac{z_{0} w^{\prime}\left(z_{0}\right)}{\frac{p}{2} w\left(z_{0}\right)\left(2+w\left(z_{0}\right)\right)}\right) \\
& =\Re e\left(1+\frac{2 c}{p} \frac{1}{\left(2+w\left(z_{0}\right)\right)}\right) \\
& =1+\frac{2 c}{p} \Re e\left(\frac{1}{\left(2+w\left(z_{0}\right)\right)}\right) \\
& =1+\frac{2 c}{p} \Re e\left(\frac{1}{\left(2+e^{i \theta}\right)}\right) \quad(\theta \neq-\pi) \\
& =1+\frac{2 c}{3 p} \geq 1+\frac{2}{3 p}
\end{aligned}
$$

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i.e. $f(z)$ is uniformly $p$-valent starlike in $D$.

Using (2.5), we introduce a sufficient coefficient bound for uniformly $p$-valent starlike functions in the following theorem:

Theorem 2.2. Let $f(z) \in A(p)$. If

$$
\sum_{k=2}^{\infty}(2 k+p-\alpha)\left|a_{k+p}\right|<p-\alpha .
$$

then $f(z) \in S P_{p}(\alpha)$.
Proof. Let

$$
\sum_{k=2}^{\infty}(2 k+p-\alpha)\left|a_{k+p}\right|<p-\alpha .
$$

It is sufficient to show that

$$
\left|\frac{z f^{\prime}(z)}{f(z)}-(p+\alpha)\right|<\frac{p+\alpha}{2} .
$$

We find that

$$
\begin{align*}
\left|\frac{z f^{\prime}(z)}{f(z)}-(p+\alpha)\right| & =\left|\frac{-\alpha+\sum_{k=2}^{\infty}(k-\alpha) a_{k+p} z^{k-1}}{1+\sum_{k=2}^{\infty} a_{k+p} z^{k-1}}\right|  \tag{2.6}\\
& <\frac{\alpha+\sum_{k=2}^{\infty}(k-\alpha)\left|a_{k+p}\right|}{1-\sum_{k=2}^{\infty}\left|a_{k+p}\right|}
\end{align*}
$$

$$
\begin{equation*}
2 \alpha+\sum_{k=2}^{\infty}(2 k+p-\alpha)\left|a_{k+p}\right|<p+\alpha \tag{2.7}
\end{equation*}
$$

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This shows that the values of the function

$$
\begin{equation*}
\Phi(z)=\frac{z f^{\prime}(z)}{f(z)} \tag{2.8}
\end{equation*}
$$

lie in a circle which is centered at $(p+\alpha)$ and whose radius is $\frac{p+\alpha}{2}$, which means that $\frac{z f^{\prime}(z)}{f(z)} \in \Omega_{\alpha}$. Hence $f(z) \in S P_{p}(\alpha)$.

The following diagram shows $\Omega_{\frac{1}{2}}$ when $p=3$ and the circle is centered at $\frac{7}{2}$ with radius $\frac{7}{4}$ :

Next, we determine the sufficient coefficient bound for uniformly $p$-valent convex functions.

Theorem 2.3. Let $f(z) \in A(p)$. If $f(z)$ satisfies the following inequality

$$
\begin{equation*}
\Re e\left(\frac{1+\frac{z f^{\prime \prime \prime}(z)}{f^{\prime \prime}(z)}-p}{1+\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}-p}\right)<1+\frac{2}{3 p-2}, \tag{2.9}
\end{equation*}
$$

then $f(z)$ is uniformly $p$-valent convex in $D$.
Proof. If we define $w(z)$ by

$$
\begin{equation*}
1+\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}-p=\frac{p}{2} w(z), \quad(p \in \mathbb{N}, z \in D) \tag{2.10}
\end{equation*}
$$

then $w(z)$ satisfies the conditions of Jack's Lemma. Making use of the same technique as in the proof of Theorem 2.2, we can easily get the desired proof of Theorem 2.4.

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Figure 1.

Theorem 2.4. Let $f(z) \in A(p)$. If

$$
\begin{equation*}
\sum_{k=2}^{\infty}(k+p)(2 k+p-\alpha)\left|a_{k+p}\right|<p(p-\alpha), \tag{2.11}
\end{equation*}
$$

then $f(z) \in U C V_{p}(\alpha)$.

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Proof. It is sufficient to show that

$$
\left|1+\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}-(p+\alpha)\right|<\frac{p+\alpha}{2}
$$

Making use of the same technique as in the proof of Theorem 2.3, we can prove inequality (2.8).

The following theorems give the sufficient conditions for uniformly $p$-valent close-to-convex functions.

Theorem 2.5. Let $f(z) \in A(p)$. If $f(z)$ satisfies the following inequality

$$
\begin{equation*}
\Re e\left(\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}\right)<p-\frac{2}{3}, \tag{2.12}
\end{equation*}
$$

then $f(z)$ is uniformly $p$-valent close-to-convex in $D$.
Proof. If we define $w(z)$ by

$$
\begin{equation*}
\frac{f^{\prime}(z)}{z^{p-1}}-p=\frac{p}{2} w(z), \quad(p \in \mathbb{N}, z \in D) \tag{2.13}
\end{equation*}
$$

then clearly, $w(z)$ is analytic in $D$ and $w(0)=0$. Furthermore, by logarithmically differentiating (2.10), we find that

$$
\begin{equation*}
\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}=(p-1)+\frac{z w^{\prime}(z)}{2+w(z)} \tag{2.14}
\end{equation*}
$$

Therefore, by using the conditions of Jack's Lemma and (2.11), we have

$$
\begin{aligned}
\Re e\left(\frac{z_{0} f^{\prime \prime}\left(z_{0}\right)}{f^{\prime}\left(z_{0}\right)}\right) & =(p-1)+c \Re e\left(\frac{w\left(z_{0}\right)}{2+w\left(z_{0}\right)}\right) \\
& =p-1+\frac{c}{3}>p-\frac{2}{3}
\end{aligned}
$$

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which contradicts the hypotheses (2.9). Thus, we conclude that $|w(z)|<1$ for all $z \in D$; and equation (2.10) yields the inequality

$$
\left|\frac{f^{\prime}(z)}{z^{p-1}}-p\right|<\frac{p}{2}, \quad(p \in \mathbb{N}, z \in D)
$$

which implies that $\frac{f^{\prime}(z)}{z^{p-1}} \in \Omega$, which means

$$
\Re e\left\{\frac{f^{\prime}(z)}{z^{p-1}}\right\} \geq\left|\frac{f^{\prime}(z)}{z^{p-1}}-p\right|
$$

and, hence $f(z)$ is uniformly $p$-valent close-to-convex in $D$.
Theorem 2.6. Let $f(z) \in A(p)$. If

$$
\sum_{k=2}^{\infty}(k+p)\left|a_{k+p}\right|<\frac{p-\alpha}{2},
$$

then $f(z) \in U C C_{p}(\alpha)$.
By taking $p=1$ in Theorems 2.2 and 2.6 respectively, we have
Corollary 2.7. Let $f(z) \in A(1)$. If $f(z)$ satisfies the following inequality:

$$
\Re e\left(\frac{\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}}{\frac{z f^{\prime}(z)}{f(z)}-1}\right)<\frac{5}{3},
$$

then $f(z)$ is uniformly starlike in $D$.

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Corollary 2.8. Let $f(z) \in A(1)$. If $f(z)$ satisfy the following inequality

$$
\Re e\left(\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}\right)<\frac{1}{3},
$$

then $f(z)$ is uniformly close-to-convex in $D$.
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